

BERKSHIRE BOTANICAL GARDEN

GROW  SHOW

August 9–10, 2025

Continuing 55-year  
tradition of growing  
and showing!

**ALL AGES AND EXPERIENCE LEVELS  
ARE WELCOME TO ENTER THIS  
BLUE-RIBBON EVENT.**

Submit your own entries in the  
show or stop by and take in  
the talents of regional gardeners  
and flower designers.

**SAVE TIME  
ON ENTRY DAY!**

Print out your entry cards.

**[BerkshireBotanical.org/  
grow-show](https://BerkshireBotanical.org/grow-show)**



**Saturday, August 9, 1–5 p.m. | Sunday, August 10, 10 a.m.–4 p.m.**

**Free with Garden Admission! 5 West Stockbridge Road (Rtes. 102/183) Stockbridge, MA • 413-298-3926**

# Division 1 – Floral Design

Floral Design Chair: Barb May • barbmay28@gmail.com • (413) 281-1151

## Daydreaming

BBG's 2025 Art/Garden theme "Daydreaming" could not be a better invitation to escape and create for the Floral Design portion of this year's Grow Show. It is open to all "Dreamers" - whether you are a novice or a seasoned pro - to transform what is imagined into stunning reality to share. All classes are designer's choice this year.

### Class 1: Gone Fishin’

Even if you don't hang up a sign and amble away with a pole over your shoulder, the aim is the same. Time alone to unplug and enjoy the tranquility and rhythms of water. Cast a wide net, float some ideas, a design buoyed by your own creativity. Include a statement of intent that does not exceed 25 words. Design to be displayed floating in a water filled galvanized round tub, 20" Dia x 11" H on a pedestal 24" dia. x 25" H. No height restrictions. Accessories permitted. Viewed from three sides. Four entries.

**Consultant: Angela Cason Hickey**  
angelacason@gmail.com • 646-369-2529

### Class 2: Have Your Cake, With None of the Calories!

Wouldn't that be a dream come true? Grow Show is here to help! Your floral design is to resemble a cake and/or piece(s) of cake. Now you can truly have that cake and enter it, too! Include a statement of intent not to exceed 25 words. Staged on a pedestal 18" W x 18" D x 40" H. No height restrictions. Accessories permitted. Flatware not permitted. Viewed from three sides. Four entries.

**Consultant: Tania Deary**  
tania@deary.org • 718-899-8989

### Class 3: Daydream Catcher—The Window to Your Dreams

Native Americans believed the night air was filled with dreams, both good and bad. Use our provided frame for your floral design and fashion your own "Daydream" catcher. Include a statement of intent not to exceed 25 words. 24" x 24" stationary primed window sash to be provided, may be painted. Design not to exceed 36" wide. To be displayed on a tabletop 31" H. No height restrictions. Viewed from the front. Four entries.

**Consultant: Barb May**  
barbmay28@gmail.com • 413-281-1151

### Class 4: Heavenly Brunch

Whether this was planned for months or arranged on short notice, make this celestial meal an occasion to remember. Construct a divine, yet functional, table setting for two. Include a statement of intent not to exceed 25 words. Staged on a table 30" round x 31" H. No height restrictions. Accessories permitted. Flatware not permitted. Viewed all around. Four entries.

**Consultant: Suzanne Yale**  
suzanneyle@hotmail.com • 917-364-5515

### Class 5: Head in the Clouds

For daydreamers, what is practical may not be the end game. Having one's head in the clouds is a positive notion. Let time spent looking up into those clouds help conjure a fanciful arrangement of the softest hues. Include a statement of intent not to exceed 25 words. Displayed on a pedestal 18" W x 18" D x 36" H. Max. height 30". No accessories allowed. Viewed from the front. Four entries.

**Consultant: Maryjane Fromm**  
maryjane@gmail.com • 413-441-5486

### Class 6: Beyond Your Wildest Dreams! Students' Class

#### UNJUDGED

**Flowers** 1 stem including foliage - list plant name/variety

**Vegetable Collection** At least 6 different vegetables displayed in a suitable container—list vegetable name/variety

The campers from the Farm in the Garden Camp at Berkshire Botanical Garden, as well as area students studying horticulture in school/community programs, will be invited to submit a flower stem or a vegetable collection beyond your wildest dreams! Campers will submit stems and/or a vegetable collection as a group, whereas regional students studying horticulture may submit their own individual stem or collection. If submitting a collection of vegetables, please do not exceed more than 12" in height or width.

**Consultant: Arielle Coon, Manager of School Programs and Community Programs Outreach, Berkshire Botanical Garden**  
acoon@berkshirebotanical.org • 413-931-3194

# Floral Design Division Rules and General Information

## General Information for Entering

- Entries are open to the general public and are accepted on a first come first served basis. Exhibitors must contact the class consultant prior to registering at [BerkshireBotanical.org/grow-show](http://BerkshireBotanical.org/grow-show).
- The Berkshire Botanical Garden will exercise due care in safeguarding exhibits but cannot be held responsible for damage, loss or personal injury.
- Any clarification or changes in the rules, as originally stated in the schedule, will be communicated promptly by the Consultant to all exhibitors in the Class, to the judges, and to the passing committee.
- The Passing Committee must pass each entry before an exhibitor may leave the show area. The Passing Committee reserves the right to refuse any entry that does not conform to the rules of the schedule.
- Once admitted into the show, the flower design cannot be altered.
- Please inconspicuously label all containers and accessories with the exhibitor's name.

## Rules and Guidelines

- Size restrictions only for classes as noted in the schedule. All entrants must share the space between pedestals. Entrants must consider and make allowances for viewing by Judges and the general public. Adjustments can be made on site before being "Passed."
- Exhibitors must register with consultants of the class(es) they wish to enter by August 1, 2025. One entry per class, please!
- Entries must include fresh and/or dried plant material. Fresh plant material must be in water or conditioned to remain fresh while on display, if needed by that species. Plant material showing evidence of insects or disease must be removed immediately from the exhibition area.
- Locally invasive plants, diseased or insect damaged plant material, artificial plant material, and live animal materials are not permitted.
- Please include names of all participants involved in creating the design. Only listed exhibitors and show personnel may be on the floor at the time of entry.
- Flowers need not have been grown by exhibitor, but the following are not permitted: treated and dyed plant materials, artificial plant material, plants from endangered species lists, and those of invasive plants.
- Accessories permitted as indicated in the class description.
- When filling out the entry card, all plant materials using botanical and common names must be listed.
- A statement of intent on a 3 x 5 index card, required as noted in class description (otherwise optional), must be submitted at the time of passing. The statement, which is an explanation of the exhibitor's creation, must be no more than 25 words, typed or printed.
- If forced to withdraw, an exhibitor must notify the Class Consultant, and find a substitute unless there is a waiting list for the class.
- Mechanics should not be visible unless they are an integral part of the design.

## FLORAL DESIGN AND HORTICULTURE DIVISION SCHEDULE

### Friday, August 8, 2025

3–5:30 p.m. Floral Design and Horticulture entries accepted and passed in the Education Center.

### Saturday, August 9, 2025

7:30–9:30 a.m. Floral Design and Horticulture entries accepted and passed.  
9:30 a.m. Judges and Clerks briefing  
9:30 a.m. Entries Completed  
10:00 a.m. Judging begins  
1:00 p.m. Show opens to the public

### Sunday, August 10, 2025

9–9:30 a.m. Refreshing and maintenance of exhibits  
10:00 a.m. Show opens to the public  
4:00 p.m. Show closes  
4-5:00 p.m. All entries must be removed if entrants wish to keep them.

Berkshire Botanical Garden is a COVID-compliant facility.

- Designs may be executed off-site and brought to the show completed.
- The use of CUT fruits and vegetables is not permitted.
- Pedestals may not be moved or enlarged. Pedestals will be painted the color "Stormy Monday" Benjamin Moore #2112-50.
- For more information on Floral Design entries, please contact: Consultant listed for each Class. Please enter: Floral Design / Grow Show in the subject line of your email.

## Design Division Awards

- 1st, 2nd, 3rd, and Honorable Mention ribbons will be awarded.
- The Berkshire Award, initiated by the Berkshire Garden Club and maintained by the Berkshire Botanical Garden, may be awarded in the Design Division to the exhibit that, in the opinion of the judges, represents the most imaginative interpretation of the schedule.
- The Doris Preis Rubinow Award, donated by the family and friends of Doris P. Rubinow, may be awarded for the most artistic arrangement in the Design Division.
- The Tricolor Award may be given in the Design Division to the entry judged as the finest.
- The Susan Delphia Award may be given to a singularly worthy entry in either Floral Design employing creative leaf manipulation or to a worthy organically grown Horticulture entry. Initiated by the Berkshire Garden Club and maintained by the Berkshire Botanical Garden in honor of past member Susan Delphia. Awarded in odd numbered years in the Floral Design Division and even numbered years in the Horticulture Division.
- Judges Commendation(s) may be given to an entry, class, section, special exhibit or other aspect of the show that is of exceptional merit.

# Floral Design Judging, Scoring Categories, and Definition of Terms

## I. Tangible Standards/Execution: 25 points

**Construction and stability:** parts and whole;

**Mechanics:** applications/finish;

**Condition:** freshness of botanical material, water source if needed, lasting quality.

## II. Elements and Principles of Design: 50 points

### ELEMENTS:

**Color:** Choice and use of color(s) to suggest a variety of effects i.e. emotion, movement, impact, drama, season, temperature, etc.;

**Form:** The shape of the final design;

**Light:** Source and effect of illumination projected on or illuminating the design;

**Line:** A physical or visual length that can be straight, curved, or bent;

**Pattern:** A repetitive motif either natural to a material or man-made;

**Size:** The overall dimension of the final design;

**Space:** The area around and between elements of the design. This includes the use of space as an element in creating interest in empty and/or full spaces, the way they relate to each other, and the creation of depth, up and down, in and out.

**Texture:** The feel or appearance of feeling of the surface of each material and the combined effect of the materials in a design.

### PRINCIPLES:

**Balance:** The visual and physical equilibrium of elements: top to bottom, side to side;

**Contrast:** The use of differences to highlight qualities about materials to create new interest;

**Dominance:** The area of the design that draws the most attention, the emphasized section that draws the eye most powerfully;

**Proportion:** The relation of the design to pedestal; vessel to height and width of design; one portion of the design to another or to whole;

**Scale:** The size of design in relation to the specific exhibition space and general area;

**Rhythm/movement:** a visual path through the design through use of actual lines or color or shape pathways;

**Unity:** The harmonious combination of all the parts of a design, so that the finished unit is better because of all its parts working well together.

## III. Aesthetic Standards: 25 points

**Interpretation:** How the design relates to Class Title and Theme;

**Creativity/Expression and Emotion/Economy of Means:** The originality of the design, its ability to effectively use the elements and principles of design to express an idea or concept with just the right amount of materials, not too few, not too many, to achieve a beautiful and creative design;

**Impact:** An emotion felt by the viewer in experiencing a successful floral design.

---

### Grow Show Volunteer Committee

Stephanie Bradford, *Horticulture Division Chair*

Barb May, *Floral Design Chair*

Cynthia Tindale, *Coordinator of Interpretation*

### Leadership Team

Stephanie Bradford, Barb May, Cynthia Tindale,

Eric Ruquist, Judy Zahn



Save time on entry day!

Print out your entry cards at  
[BerkshireBotanical.org/grow-show](http://BerkshireBotanical.org/grow-show)