

BERKSHIRE BOTANICAL GARDEN

THE GROW SHOW

AUGUST 12 & 13, 2017

DIVISION 1 - FLORAL DESIGN

Co-Chairs: Martha Piper • mfpiper@bcn.net • (413) 627-4599 & KK Zutter • kpzutter@yahoo.com • (917) 751-1112

DIVISION 1: HOUSE OF FLOWERS

We are delighted to be working in partnership with five notable historic sites as inspiration for our design competition, House of Flowers: Chesterwood, Frelinghuysen Morris House and Studio, The Mount, Naumkeag, and Olana.

Participants in this division are encouraged to visit the sites and get to know the nuances of the locations chosen for the Floral Design Division. Blue ribbon winners in each class will have the opportunity to display their arrangements at the specific location chosen in each Historic House featured in the competition. (Designers will have an opportunity to refresh their arrangements before bringing them to the venue for display.)

All entrants to the Floral Division are invited to obtain their flowers at no cost, from the cutting gardens at Naumkeag, 5 Prospect Hill, Stockbridge, MA.



HISTORIC HOUSE: CHESTERWOOD

Class 1 **Flowers for an Al-fresco luncheon**

Created for an afternoon al fresco luncheon at a round table on the breakfast porch of sculptor Daniel Chester French's residence, this arrangement will recreate the Della Robbie style, mixing flowers with decorative fruit and vegetables usually seen in wreaths and garlands. The design will be viewed "in the round" and relate harmoniously to the painted swags located on the surrounding walls of the breakfast porch. Maximum height: 12"; maximum diameter: 14" Pedestal size: 30" diameter x 31" high.

Consultant: Helga Kaiser • hsorthofer@aol.com • (413) 298-4456



HISTORIC HOUSE: FRELINGHUYSEN MORRIS HOUSE & STUDIO

Class 2 **Challenging Conventions: Fragmenting and Reconfiguring Flower Design**

Envision fragmenting and reconfiguring flower design as you convey the message implied – to challenge conventions -- in this 1940s-style modern living room featuring a George L.K. Morris bas-relief. Set upon a mirror-topped coffee table, this arrangement is defined by cubism, a mid-century movement emphasizing cubes, lines, and abstract design elements. The arrangement will be harmonious with the art theme of the room, and will be viewed "in the round." Maximum height: no restrictions; maximum diameter: 16" Pedestal size: circle 24" in diameter x 24" high.

Consultant: Ingrid Taylor • ingridtaylor01@gmail.com • (413) 637-2986



HISTORIC HOUSE: THE MOUNT

Class 3 Blossoms in the Boudoir

Find inspiration at The Mount, Edith Wharton's Home. This traditional mass floral design will be placed to the side of her writing table in the boudoir and complement the 17th century still life floral paintings on the surrounding walls. A profusion of flowers of various forms and sizes can be arranged in an oval, triangular or fan-shaped design, to be viewed from all sides. Maximum height: 24"; maximum width: 10". Pedestal size: 18" x 18" x 36" high.

Consultant: Mary Copeland • marycope96@aol.com • (413) 243-3202



HISTORIC HOUSE: NAUMKEAG

Class 4 (Men's Class) Harvest in the Butler's Pantry

Gentlemen, step into the Butler's Pantry and display the season's harvest at its peak. We invite your laissez-faire style featuring loosely or tightly arranged vegetables (from your garden or the store) but also including, if you wish, flowers, fruits, nuts, foraged natural materials, and props. This design will be displayed next to the butler's sink on a wooden countertop and may be based in a container that is metal, wicker, wood, pottery, or glass. The design will be viewed from the front. Maximum height: no restrictions; maximum width: 18". Pedestal size: 24" x 24" x 34".

Consultant: Anna Smith • starbanna@aol.com • (413) 298-3884



HISTORIC HOUSE: OLANA

Class 5 Tropicals on the Ombra

The door sill in a permanently closed summer doorway on Frederic Church's Ombra* is the setting for this Pot et Fleur tropical arrangement. Situated adjacent to a Spanish Moorish tile panel, the Ombra overlooks the lawn leading to a breathtaking view of the Hudson River. This design incorporates and uses both plants and cut flowers featuring unusual, exotic tropical flowers or plant material relating to the blue and white Moorish panel (images available on Olana's website). Choose plants and floral cuttings that are soft petaled and can withstand heat and wind for a day or more (no branches or harsh elements should be included). Please weigh down the vessel with stones added under the soil. Maximum height: 18"; maximum width: 12". Pedestal size: 24"x24"x10" high.

** Frederic Church and Olana's Historic Structure Report calls this porch Ombra; but we think it is an Umbra. Either way it is spelled, The Olana Partnership reiterates: an open sided, roofed porch alcove.*

Consultant: Martha Piper • mfpiper@bcn.net • (413) 627-4599

Please note: Measurements outlined for "House of Flowers" represent finished arrangements in their containers, measuring from the pedestal to the height of the arrangement and across the widest part of the arrangement.



DIVISION 2: GNOMES IN THE GARDEN

Class 1 **Welcome Gnome**

Your assigned tree trunk or boulder at Berkshire Botanical Garden is the site of a whimsical botanical gnome house, with its own signature style and habitat reflecting the creativity and imagination of the designer. Use only natural materials such as wood, stones, bark, twigs, nuts, pebbles, etc. to blend the structure into the natural surroundings. A limited amount of metal is permitted. We suggest Tite Bond III glue to affix decorative components, as it will withstand the elements. Materials may be painted or stained in natural colors, and should be treated with a sealant to protect them. No plastic material is allowed. The structure may not be fixed to the tree with nails, pegs, glue or anything that in any way harms the tree. Suggestions for ways to secure the house are use of stone to weigh the structure against a tree, or by tying it to the tree. Entrants pre-select their tree trunk/boulder with BBG's Director of Horticulture, and may install their house prior to the Grow Show, but all designs must be fully installed by 9 a.m. on August 12. Please include a sign, compatible with the house, identifying the designer. Following the judging, BBG staff will place identifying signage next to the corresponding Gnome house. Gnome houses remain on display through the season. Maximum height and width: The specific tree/boulder will determine the size of the structure.

Consultant: Betsy Sherman • tsherman00@aol.com • (413) 637-2129

Class 2 **(Children's Class) No Place Like Gnome - Unjudged**

Create a whimsical botanical door for a gnome! Doors must be wooden and be decorated only with paint and botanical/organic materials to creatively suggest a habitat for a gnome. A limited amount of metal is permitted. Purchased or foraged organic materials are allowed. A limited number of "Gnome Door Kits" are available for purchase (\$5 at Berkshire Botanical Garden), or make one from scratch using a 5" tall and 4" wide piece of wood with a base that will support it against a tree, rock, or flat stone. The entrant may also design a gnome door's exact shape within the size guidelines. Doors will be attached to selected trees or boulders by BBG's staff. Gnome doors may be given to Class Consultant, Mackenzie Hitchcock, any time prior to the Show, but must be submitted no later than noon on August 4.

Consultant: Mackenzie Hitchcock • mhitchcock@berkshirebotanical.org • (413) 464-4625

GENERAL REGISTRATION

Entries are open to the general public. We especially hope that members of the participating Historic Houses and their visitors will enter The Grow Show!

Registration is required for all Floral Design Classes. To register, call the Consultant for the Class you are interested in entering. Names of Consultants and the phone numbers are listed in the Class description. Classes will be filled in the order of calls received.

The Berkshire Botanical Garden will exercise due caution in safeguarding exhibits, responsibility for damage; loss or personal injury cannot be assumed.

Any clarification or changes in the rules, as originally stated in the schedule, will be communicated promptly by the Consultant to all exhibitors in the Class, to the judges, and to the passing committee.

The Passing Committee must pass each entry before an exhibitor may leave the show area. The Passing Committee reserves the right to refuse any entry that does not conform to the rules of the schedule.

Once admitted into the show, the flower design cannot be altered.

Please inconspicuously label all containers and accessories with the exhibitor's name.

RULES AND GUIDELINES

Judging will be based on the principles of design: balance, contrast, dominance, proportion, rhythm and scale; the elements of design: light, space, line, form, color, texture, pattern; and size as well as creativity, distinction, conformance to and interpretation of the Class.

Exhibitors must register with consultants of the class(es) they wish to enter by July 31. One entry per class, please!

All plant material must be correctly identified with the botanical and common names, if possible.

Plant materials showing evidence of insects or disease will not be permitted.

Entries must include fresh and/or dried plant material. Fresh plant material must be in water or conditioned to remain fresh while on display.

Locally invasive plants, diseased plant material, artificial plant material, and live animal materials are not permitted.

Schedule

May 13, 2017 Registration opens

August 11, 2017

4-6:00 pm Floral Design entries accepted and passed

August 12, 2017

7-9:00 am Floral Design entries accepted and passed

9:15 am Judges and Clerks briefing

9:45 am Entries Completed

10:00 am Judging begins

12 noon Show opens to the public

August 13, 2017

9:30 am Refreshing and maintenance of exhibits

10:00 am Show opens to the public

5:00 pm Show closes

5-6:00 p.m. All entries must be removed

August 14, 2017

Arrangements winning Blue Ribbons may be transported to their corresponding Historic House for exhibition "in situ." You are invited to call Martha Piper or KK Zutter (see phone numbers above) to consult on further installation at the Historic House.

Please include names of all participants involved in creating the design. Only listed exhibitors and show personnel may be on the floor at the time of entry.

Flowers need not have been grown by exhibitor, but the following are not permitted: treated and dyed plant materials, artificial plant material, plants from endangered species lists, and those of invasive plants.

Accessories permitted as indicated.

All entries should be accompanied by a 3 x 5 index card identifying plant materials using common names.

If forced to withdraw, an exhibitor must notify the Class Consultant, and find a substitute unless there is a waiting list for the class.

Mechanics should not be visible unless they are an integral part of the design.

Designs may be executed off-site unless they are an integral part of the design.

RULES AND GUIDELINES CONTINUED

Designs may be executed off-site and brought to the show completed.

The use of CUT fruits and vegetables is discouraged.

Accessories are not permitted, unless otherwise stated in the Class description.

Pedestals may not be moved or enlarged. Pedestals will be painted "Stormy Monday" Benjamin Moore #2112-50.

For more information on Floral Design entries, please contact: Consultant listed for each Class. Please place Floral Design / BBG Flower Show in the subject line of your email.

DESIGN DIVISION AWARDS

1st, 2nd, 3rd, and Honorable Mention ribbons will be awarded. In addition, the five historic "House of Flowers" venues will provide prizes to all ribbon winners, they may include admission tickets to special events, memberships, historic house memorabilia, gift items, and more.

The Berkshire Award, initiated by the Berkshire Garden Club and maintained by the Berkshire Botanical Garden, may be awarded in the Design Division to the exhibit that, in the opinion of the judges, represents the most imaginative interpretation of the schedule.

Doris Preis Rubinow Award, donated by the family and friends of Doris P. Rubinow, may be awarded for the most artistic arrangement in the Design Division.

Susan Delphia Award initiated by the Berkshire Garden Club and maintained by the Berkshire Botanical Garden in honor of their past member Susan Delphia. The award may be given if merited to a singularly worthy entry in either Floral Design employing creative leaf manipulation or to a worthy organically grown Horticultural entry. (Awarded in odd numbered years in the Design Division and even numbered years in the Horticulture Division).

Tricolor Award may be given in the Design Division to the entry judged as the finest.

HOUSE OF FLOWERS VOLUNTEER COMMITTEE

Co-Chairs: KK Zutter and Martha Piper

Advisor: Lee Buttella

Horticulture Division

Stephanie Bradford, Chair, Mary Jane Piazza and Harriet Wetstone, Assistant Chairs.

Floral Design Division

Martha Piper and KK Zutter,
Co-chairs of the Awards Committee, Liz Murray and Paula Gimblette, Recording/Awards-Committee Heads; Sally Set, Chairman of the Clerks and Runners Committee

Consultants

Helga Kaiser: Chesterwood

Ingrid Taylor: Frelinghuysen Morris House & Studio

Mary Copeland: The Mount

Anna Smith: Naumkeag

Martha Piper: Olana

Photography Division: Kathy Tremblay, Chair

Gnome House Division: Betsy Sherman,
Advisor and Consultant