

# BERKSHIRE BOTANICAL GARDEN

# THE GROW SHOW

AUGUST 12 & 13, 2017

## DIVISION 3 - PHOTOGRAPHY

Photography Chair: Kathy Tremblay • kathybeetremblay@gmail.com • (413) 743-2452

## HOUSE OF FLOWERS

Using inspiration from the historic houses highlighted in the Grow Show's Floral Design Division, we invite photographers to create the mood associated with each venue, whether at the historic site or elsewhere.

### CLASSES

#### **Class 1 Inspired by Chesterwood: Indoor and Outdoor Sculpture**

A color image that includes blooming plant(s) and sculpture or other decorative garden feature(s)



#### **Class 2 Inspired by The Frelinghuysen Morris House & Studio: Abstract Art and Modern Design**

A color image derived from a floral subject, using creative techniques to manipulate the image to achieve an abstract effect. Exhibitor will supply a small print of the original image to display with the finished photograph.



#### **Class 3 Inspired by The Mount: Elegant Light-filled Interiors**

A color still life which must include flowers but need not be principally a floral design



#### **Class 4 Inspired by Naumkeag: A House Full of Summer Guests**

A color image from a garden that serves as an "outdoor room" to extend the living and entertaining space of the home. Incorporation of flowering plant(s) is a must.



#### **Class 5 Inspired by Olana: Painterly Viewscapes**

A color image of a vista framed by flowering plant(s) in the foreground



## **ADVANCE REGISTRATION**

Advance registration is required. Important Dates: Deadline for advance registration is June 30; Finalists and non-finalists notified July 7; Finalists' Exhibition prints due at BBG office August 7. Submit registration to: Kathy Tremblay, Photography Division Chairman at: kathybeetremblay@gmail.com. All entries will be acknowledged when received.

Email registration should include the subject line "Grow Show Photo Entry". The message must include exhibitor name, address, telephone number, and class being entered. No titles or photographer's statements will be included in this show. An image of the photograph being entered must be included as a JPEG attachment, 1 to 5MB in size. Note for Class 2 (creative techniques): include a JPEG attachment of the original image also.

## **DEFINITIONS AND INFORMATION**

**Still Life:** A photograph of an arrangement of elements depicting mostly inanimate subject matter, whether natural (food, flowers, plants, rocks etc.) or man-made (vases, jewelry, etc.)

**Creative Techniques:** The use of manipulation or alteration in any stage of the photographic process to achieve an effect differing from the realistic or recognizable subject.

**Flush Mounted:** Meets the edge of the foam core board on all four sides with no border showing. Advance registration is required. Important Dates: Deadline for advance registration is June 30; Finalists and non-finalists notified July 7; Finalists' Exhibition prints due at BBG office August 7.

Amateur photographers only, one entry per exhibitor, please.

All prints will be color, either portrait or landscape orientation, 8" x 10" in size. Prints must be borderless and flush mounted to a white foam core board. Affix a label to the reverse of the foam core mount with the following: Name, address, phone number, class entered and photo orientation (an arrow indicating which side is up). **Note for Class 2** (creative techniques): include an unmounted borderless print of the original image, no larger than 4" x 6", to be displayed along with the final image.

Each photograph must be the work of the exhibitor. Editing at any stage must be the work of the exhibitor. Printing and mounting may be done professionally if desired.

## **PHOTOGRAPHY AWARDS**

Each category will be awarded 1st, 2nd and 3rd place ribbons and one Honorable Mention award. A **Best in Show** ribbon will be awarded. If your photo is selected, BBG would love to honor it by showing it in promotional materials with your permission.

Amateur photographers only, one entry per exhibitor per class, please.

Each photograph must be the work of the exhibitor. Editing at any stage must be the work of the exhibitor. Printing and mounting may be done professionally if desired.

## **Photography Division Chair:**

Kathy Tremblay  
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